



## PRIDE LIVE TEAMS UP WITH IMG ARTISTS FOR PRIDE ANTHEMS TOUR

*The Nine Show Tour Will Take Place Nationwide This May & June,  
Celebrating Pride Month and The Anthems That Inspire The LGBTQ+ Community*

**New York, NY, April 25, 2023** – [Pride Live](#), a social advocacy and community engagement organization for the LGBTQ+ community, is partnering with IMG Artists to create *Pride Anthems*, a new, intimate musical experience that celebrates, inspires, and commemorates the legacy and power of the Stonewall Rebellion. *Pride Anthems* will embark on a nationwide tour, featuring music and performances that artistically illustrates the fight for LGBTQ+ equality, evoking the struggles, heartache, and liberation of queer lives then and now.

*Pride Anthems* will welcome stars from Broadway, cabaret, and beyond for the tour, including Natalie Joy Johnson (*Kinky Boots*, *Legally Blonde: The Musical*), Kevin Smith Kirkwood (*Kinky Boots*, *25th Annual... Spelling Bee*), Jon-Michael Reese (*Marry Me A Little*) and more. The nine show, eight city series is written and directed by Justin Elizabeth Sayre, with musical direction by Brian J. Nash. The performances will feature legendary anthems from the likes of Donna Summer, Queen, George Michael, Erasure, Madonna, Lady Gaga and others to take audiences on a musical journey from disco to the present day.

Conceptualized by IMG EVP Global Head, Artists & Attractions Toby Tumarkin, who was inspired by the mission of the Stonewall National Monument Visitor Center (SNMVC), *Pride Anthems* is a show for all ages to come together in song and celebration of where the LGBTQ+ community has come from and how far it has come since Stonewall.

"The creation of the SNMVC is a truly momentous event and one that we at IMG Artists feel strongly about supporting and celebrating," said Toby Tumarkin. "We also believe that performing arts centers and music festivals are the perfect network to bring people and communities together to help to spread the news about this important organization and their work, across the country."

*Pride Anthems* is produced in partnership with Pride Live, with a portion of ticket sales and proceeds to be donated to Pride Live and the SNMVC, opening in June 2024.

"We're eternally grateful to Toby and the team at IMG Artists for leveraging their resources to create an experience that is so true to Pride Live's mission of elevating awareness of the Stonewall Rebellion and support for the LGBTQ+ community," said Ann Marie Gothard, President of Pride Live Board of Directors. "*Pride Anthems* will bring an intimate, loving musical experience to local venues across the country to celebrate how far we have come from Stonewall, and the music that has brought us joy and hope through it all."

A program of Pride Live, the mission of the SNMVC is to preserve, advance, and celebrate the legacy of the Stonewall Rebellion. The SNMVC will serve as a beacon for generations to come, by providing the unique opportunity to visit the very site where history was made, and the fight for full LGBTQ+ equality began. The SNMVC will also be an educational resource that will provide an immersive and transformational experience that speaks to today's generations, encouraging them to carry forward the Stonewall legacy.



IMG *Artists*

Join the conversation on social by using the hashtag #StonewallDay and tag Pride Live: Instagram [@prideliveofficial](#); Facebook [@PrideLiveOfficial](#); Twitter [@REALPRIDELIVE](#).

**Pride Anthems Tour Dates:**

- May 24 | Chelsea Table + Stage | New York, NY (show 1)
- May 24 | Chelsea Table + Stage | New York, NY (show 2)
- June 2 | Westhampton Beach Performing Arts Center | Westhampton Beach, NY
- June 10 | The Kennedy Center, Millennium Stage | Washington, DC
- June 15 | Tobin Center for the Performing Arts, HEB Performance Hall | San Antonio, TX
- June 18 | Adrienne Arsht Center, Knight Concert Hall | Miami, FL
- June 22 | Lake Superior Big Top Chautauqua | Washburn, WI
- June 23 | Door Community Auditorium | Fish Creek, WI
- June 24 | The McAninch Arts Center at College of DuPage | Glen Ellyn, IL

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**ABOUT PRIDE LIVE**

Founded in 2012, Pride Live is a 501(c)3 organization dedicated to accelerating awareness and support for the LGBTQ+ community via social advocacy and community engagement to advance the fight for full equality. From working with the most marginalized and underrepresented organizations, to supporting the effort leading up to the declaration of Stonewall National Monument, and to conceptualizing and developing Stonewall Day, a benefit concert to elevate and boost awareness of the Stonewall rebellion and LGBTQ+ activism – Pride Live works in service of the LGBTQ+ community. To learn more about Pride Live visit [www.pridelive.org](http://www.pridelive.org).

**ABOUT IMG ARTISTS**

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