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Pride Live and iHeartMedia New York to Host Second Annual Stonewall Day Honoring the 50th Anniversary of Stonewall on Friday, June 28, 2019

*Celebration Includes a Live Video Stream Concert Presented by United Airlines
as well as the Induction of New Stonewall Ambassadors*

New York, NY, June 25, 2019 – [Pride Live](#), a social advocacy and community engagement organization for the LGBTQ+ community, and iHeartMedia New York, today announced the second annual Stonewall Day, a global campaign to elevate awareness and support for the Stonewall legacy and the continuing fight for full LGBTQ+ equality. To commemorate the 50th anniversary of Stonewall, Pride Live and iHeartMedia New York will bring multi-generational LGBTQ+ communities and allies together through the power of music at Pride Live’s Stonewall Day concert, presented by United Airlines.

Pride Live’s Stonewall Day concert will take place in New York City on Friday, June 28. It will be hosted by Elvis Duran, iHeartMedia New York’s Z100, and 103.5 KTU, which will offer listeners a chance to attend Pride Live’s Stonewall Day concert by visiting <https://z100.iheart.com/pridelive> to claim tickets.

Honoring Those Who Fought for Equality

Stonewall Day, launched by Pride Live in 2018, is a national day of awareness that is recognized each year on June 28th to commemorate the 50th anniversary of the 1969 Stonewall Riots. In recognition of the occasion, Pride Live has brought together more than 50 celebrities, activists, and community leaders – [Stonewall Ambassadors](#) – who have worked together over the past 12 months to elevate awareness and support for those who fought for equality against intense discrimination and aggression.

“The Stonewall Riots are widely considered to represent the beginning of the fight for full LGBTQ+ equality,” said Havilah Clarke, Pride Live Board President. “As the world prepares to celebrate the upcoming 50th anniversary of that historic night, our goal is to help continue that legacy in a way that best responds to today’s community and ever-changing world. We are extremely grateful to United Airlines and iHeartMedia New York for committing to this historic event and the Stonewall legacy.”

United Airlines will be the first public company inducted into Pride Live’s Stonewall Ambassador program recognizing their inclusivity for LGBTQ+ equality such as being the first U.S. airline to fully

recognize domestic partnerships and the first U.S. airline to offer non-binary gender options throughout all booking channels. They will be joining new inductees: The Honorable Hillary Rodham Clinton; Donatella Versace, Chief Creative Officer of Versace; Bozoma Saint John, Chief Marketing Officer of William Morris Endeavor; Conchita WURST, global LGBTQ+ activist and recording artist; Samira Wiley, Activist and Actor; and Stuart Vevers, Executive Creative Director of Coach.

Celebrating Stonewall Day – Concert, Soccer, and More

Pride Live's Stonewall Day concert is a free ticketed event that will feature a collective of activists, artists, business leaders, influencers, and celebrities. The concert will be streamed live on the Z100 website <https://z100.iheart.com/pridelive>, and attendees must have a ticket to gain entry to the event. Visit <https://z100.iheart.com/pridelive> for a chance to gain entry to this one-of-a-kind showcase.

The New York Red Bulls will also team up with Pride Live, as well as other local non-profit LGBTQ+ organizations, to host the third annual Pride Night presented by Bayer when the Chicago Fire visit Red Bull Arena. A portion of proceeds from ticket sales and game jerseys will benefit Pride Live. Tickets are available at www.newyorkredbulls.com/pride.

Follow @REALPRIDELIVE on Twitter, @prideliveofficial on Instagram, and like us at Facebook.com/PrideLiveOfficial. Join the conversation by tagging our handles and using #StonewallDay in your posts.

About Pride Live

Pride Live is a 501(c)3 organization dedicated to accelerating awareness and support for the LGBTQ+ community via social advocacy and community engagement to advance the fight for full equality. To learn more about Pride Live, Stonewall Day and the Stonewall Ambassadors, please visit www.pridelive.org.

About United Airlines

United's shared purpose is "Connecting People. Uniting the World." We are more focused than ever on our commitment to customers through a series of innovations and improvements designed to help build a great experience: Every customer. Every flight. Every day. Together, United Airlines and United Express operate approximately 4,800 flights a day to 353 airports across five continents. In 2018, United and United Express operated more than 1.7 million flights carrying more than 158 million customers. United is proud to have the world's most comprehensive route network, including U.S. mainland hubs in Chicago, Denver, Houston, Los Angeles, New York/Newark, San Francisco and Washington, D.C. United operates 770 mainline aircraft and the airline's United Express carriers operate 559 regional aircraft. United is a founding member of Star Alliance, which provides service to 193 countries via 28 member airlines. For more information, visit united.com, follow @United on Twitter and Instagram or connect on Facebook. The common stock of United's parent, United Continental Holdings, Inc., is traded on the Nasdaq under the symbol "UAL".

About iHeartMedia New York

iHeartMedia New York owns and operates WHTZ-FM, WKTU-FM, WAXQ-FM, WWPR-FM, WLTW-FM, WOR-AM and is a part of iHeartMedia. iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company’s leadership position in audio extends across multiple platforms including 848 live broadcast stations; its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, smartphones, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher. iHeartMedia also leads the audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. (PINK:IHTM). Visit iHeartMedia.com for more company information.

About New York Red Bulls

The New York Red Bulls are one of 24 teams in Major League Soccer (MLS). RBNY, one of the ten charter clubs of MLS, have competed in the league since its founding in 1996. The Red Bulls play home matches at Red Bull Arena (RBA) in Harrison, New Jersey. RBA, a state-of-the-art 25,000-seat stadium, is widely regarded as the top soccer-specific stadium in North America. The club is owned by the Austrian beverage company Red Bull for which the team is named. New York has won three of the last six MLS Supporters’ Shields, including last season with a league-record 71 points. The New York Red Bulls offer one of the nation's premier youth soccer development programs and participate in numerous community service events each year. Visit www.newyorkredbulls.com for more information.

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